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MCWT FOUNDATION'S SUMMER TECHNOLOGY CAMP TO BEGIN NEXT WEEK
Annual Innovative Camp for Girls Supported by Large Detroit Corporations

DETROIT, July 25, 2006 -- For the third year, the Michigan Council of Women In Technology Foundation's 2006 summer technology camp for girls is over capacity, thanks to the generous support of key corporations, several small businesses and Lawrence Technological University. Running from July 31 through August 3, on LTU's Southfield campus, the camp features role models and speakers from both large and small enterprises, and exciting educational sessions facilitated by industry experts.

Microsoft, LTU and the Cherrie & Jack Musser Foundation are the major sponsors of this event for 4th through 7th grade girls with a keen interest in information technology, math and engineering.

"The Microsoft mission is profound but simple; we work to help people and businesses throughout the world realize their full potential. Funding the MCWT Foundation camp is one more way for us to meet that goal. We are honored to partner with MCWT on this inspiring event!", said Liz Siver, director of marketing and sales for Microsoft's Central Region.

During the intensive four-day camp:

- LTU faculty will conduct classes on robotics and web page design and development;
- Blue Cross/Blue Shield of Michigan, General Motors Corp., Ford Motor Co. and Microsoft will send teams of successful female IT professionals to serve as role models and lunch partners for the girls;
- Eisbrenner Public Relations will facilitate technology marketing sessions;
- IBM will conduct sessions on the creation and use of bar coding technology, and
- Speakers from Visteon, ArvinMeritor, The Civil Air Patrol, and MarkIT Strategies and PR will kick off each day's agenda with real life discussions of career development and challenges faced by successful women.

The final day will be highlighted by an afternoon session where students will present and discuss what they have learned with fellow camp participants and their parents.

The annual camp is part of the MCWT Foundation's strategic effort to introduce IT subjects as fun and fulfilling. With the number of women in IT-related professions dropping to less than a third of the workforce last year (from a high of 44% a decade ago), the organization is determined to reverse the trend by encouraging girls early in life to consider technology-related pursuits.

About The Michigan Council of Women in Technology Foundation

The Michigan Council of Women in Technology Foundation is a 501(c) 3 organization dedicated to correcting the dramatically growing trend of gender disparity in the information technology field. The Foundation accomplishes this by attacking the problem at several of its roots--the education and orientation of young women throughout school, and the fostering of women in various stages of their professional lives--with a variety of educational and inspirational programs and support. For more information about the foundation, please visit www.mcwtf.org

About The Michigan Council of Women in Technology

The Michigan Council of Women in Technology provides leadership, mentoring, community outreach, professional development and networking to professional women within the Michigan technology community. The organization's vision is to serve as the premier association for professional women within Michigan's technology community. For more information about MCWT, please visit www.mcwt.org.

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